



MODULAR  
**ELSTEEL**  
ENCLOSURES

The best technical solution  
at the best possible price.

## Our Mission

Products and  
solutions that  
power the planet.



**100% Danish**  
Technology



Quality & sustainability is the core of Elsteels commitment to power the planet with the industries most advanced technical solutions.

**Fang Logstrup**  
Managing Director





An aerial photograph of a dense, lush green forest, likely a coniferous forest, with sunlight filtering through the canopy, creating a vibrant and textured appearance. The trees are packed closely together, and the overall color palette is various shades of green, from deep forest green to bright, sunlit yellow-green.

**How will Elsteel  
power the planet?**



# Design, innovation and research

Our research & development department pride themselves on their expertise and ability to solve problems. We asked them how our customers could reduce their CO2 emissions by 20%. They came back with a reduction of 26% with **4 simple steps**.

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**1**  
**Increase  
Breaker Sizes**  
*one step up*

**2**  
**Increase  
Busbar Sizes**  
*one step up*

**3**  
**Avoid Fuses**  
*use MCCB  
& MCB*

**4**  
**Use Breakers  
with minimum  
watt loss**

# Company Structure

A world map composed of a grid of dots, with four callout boxes connected to specific geographic locations by thin red lines. The callout boxes are white with rounded corners and a thin red border. Each box contains text about a company location and its functions, which are listed in dark blue rounded rectangular buttons.

## DENMARK

Location: Niva  
SqM: 2,500

Company HQ

Warehouse

## INDIA

Location: Goa  
SqM: 7,500

Production

## POLAND

Location: Opole  
SqM: 5,700

Production

## SRI LANKA

Location: Katunayake & Pallekele  
SqM: 3,500 & 2,800

Production

R&D

Test Lab



# Our People

We have an excellent work force of **1,000+** skilled employees. From manufacturing to customer services, each member of the Elsteel family is dedicated to delivering the best products in the industry.



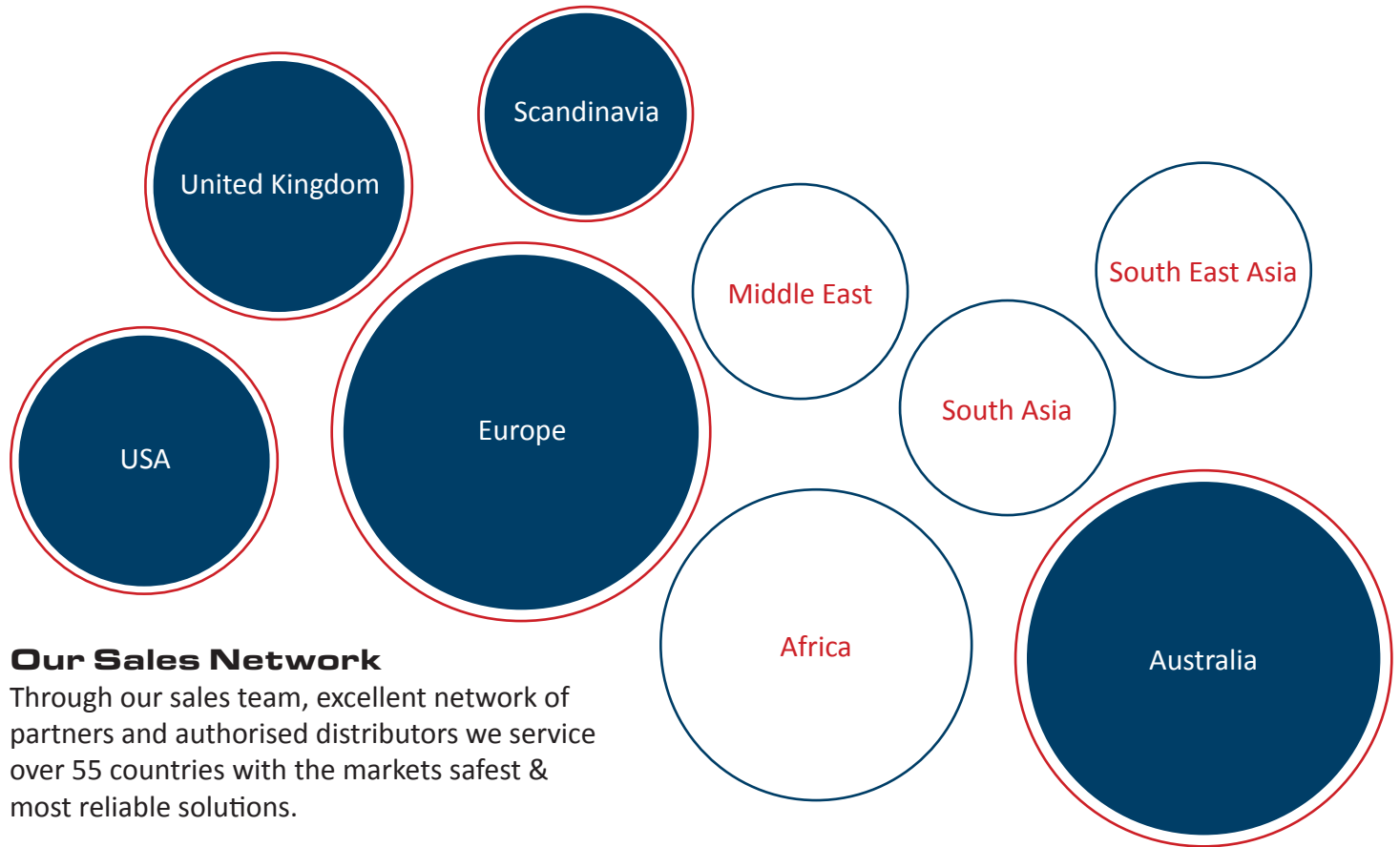
The best technical solution by  
the most skilled work force!

The best technical solution by  
the most skilled work force!



Written on the back of our uniforms company wide.

# Sales Regions



## **Our Sales Network**

Through our sales team, excellent network of partners and authorised distributors we service over 55 countries with the markets safest & most reliable solutions.



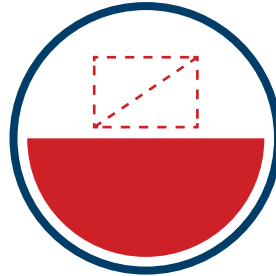
# Company Growth



Increasing &  
developing our  
workforce

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We have invested in expanding and training our 1,000+ workforce to meet the increasing demand of Elsteel solutions.



Expansion in  
Europe

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Focus on reducing our carbon footprint has led us to expand production in Europe in recent years.



Continuous  
development and  
testing

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Continuous R&D work to ensure our products lead the market in safety & innovation.

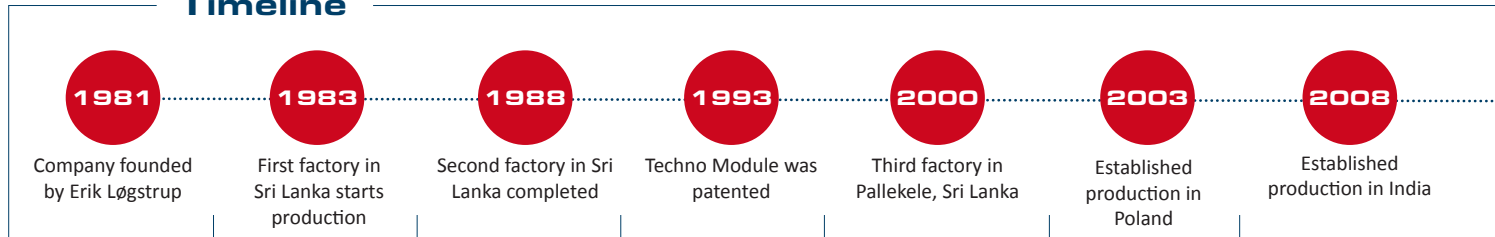
# Innovating Since 1981

In March 1981 Erik Løgstrup founded Elsteel in Sri Lanka and set to work building the factory on a plot of land in the Free Trade Zone at Katunayake.

By 1983 the factory was fully operational and sending containers back to Europe.



## Timeline



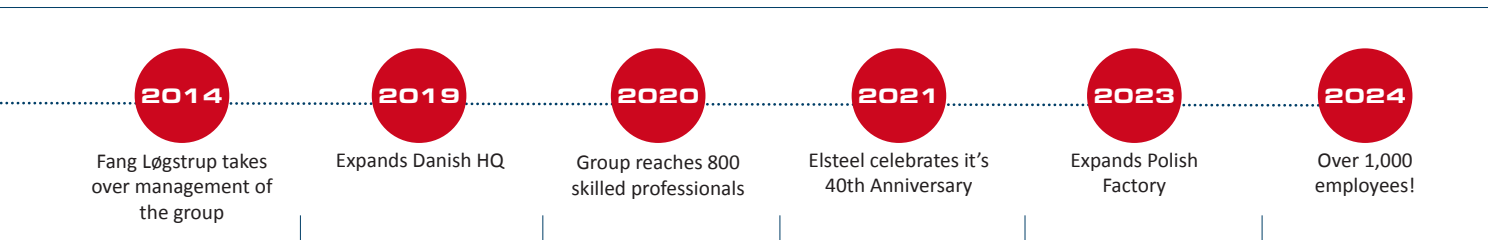


Erik was a skilled designer and inventor. In the early 90's he developed and patented the 25mm modular system Techno Module. The core of our panel boards to this day.

In 1996, after perfecting the system, Erik secured a spot at the Hanover Exhibition to officially launch Techno Module. From that moment onwards, Techno Module quickly gained popularity around the globe and is now considered the Ferrari of panel boards!

*“The Techno Module system has stood the test of time. With flexibility at its core and continued development its been panel builders favorite for many years. As we see the green energy sector growing so does the demand for exclusive high end solutions. In line with this sector our goal is to produce Techno Module with minimal environmental impact.”*

**Fang Logstrup** - Managing Director, Elsteel



# Mission

Elsteel will be a profitable company that is focused on research, development and innovation of low voltage panel systems that are manufactured without burdening our environment.

Elsteel will be a role model that inspires other companies. Made by Elsteel will be equivalent to a high quality, guilt free product that is sustainably manufactured.

Being a part of the Elsteel family; be it employee, customer or supplier, means we make our best effort in working together towards a business world that is sustainable and that we can be proud of passing on to future generations.

## **Core Values**

- Quality
- Corporate social responsibility
- Continuous improvement and innovation
- Honesty, trust and loyalty

## **Core Purpose**

### **Power to the planet!**

Through sustainable technical solutions.

## **Vision**

To manufacture 100% sustainable products



# Corporate Responsibility

**Tree Planting**



**Equal Opportunities**



**Recycling Waste**



**Comunity Projects**



# Technical Solutions



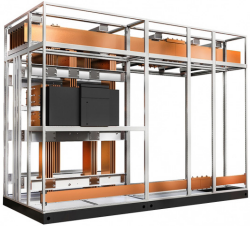
## Techno Module

Techno Module is a Modular Low Voltage panel system rated up to 12,000A for the switchboard manufacturing industry, fully verified in accordance with IEC 61439-2.



## Plug & Power Reloaded

The fully withdrawable solution for building distribution boards and motor control centres. Essential for critical industries that rely on uninterrupted power supply.



Busbar System



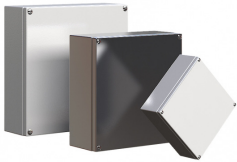
Techno Module Light



Instant Panel



19" Super Frame



Fully Welded Boxes



IP69K



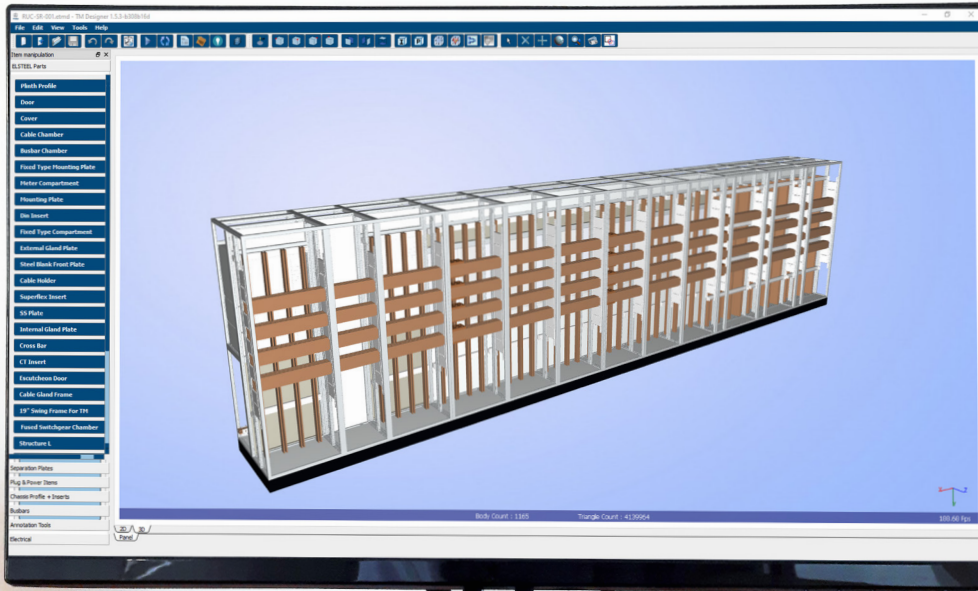
Hygenic Enclosures



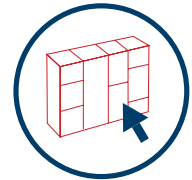
Special Boxes



# Techno Module Designer



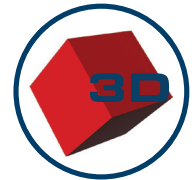
**TMD**, Our free designer software allows you to design panels and generate prices & BOM's efficiently.



Efficient & Convenient



Easy Storage



3D Views

# Testimonial

## **Distributing Low Voltage products into the Australian market.**

“The past decade has seen a significant increase in the use of Modular switchboard systems by the Australian switchboard building Industry. In the Australian market Elsteel Techno Module is the leading fully modular switchboard system and is used by several major switchboard builders around the country.”

“One of our key successes was supplying Techno Module to a major project in Sydney- the M5 East Tunnel. It is approx. 4 km long each way with a total of 42 back to back Techno switchboards that power all the electrical equipment including ventilation jet fans, pumps, lighting etc.”

**Brian Rodricks**

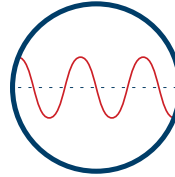
Business Manager, IPD Industrial Products



# Testing & Certification



We test more than our competitors and have the certificate library to prove it.



Our in-house test lab is a fully accredited ISO 17025 testing facility.



Specialization by  
skill, work force!

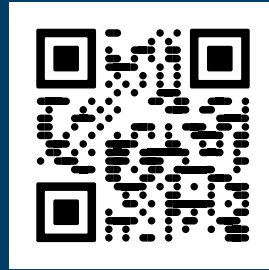


# TECHNO TRUCK

Bringing our Solutions to you



**Want to know more?**



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[www.elsteel.com](http://www.elsteel.com)